

## **ATTACHMENT 1: WEBSITE PRESENTATION**

Norma Enns, President, explained the purpose of the upcoming power point presentation and described the decision making process regarding the EVTA website and the goals of the current meeting: to present the decisions and results of that process and come to a decision on financing and participation of member countries.

Using a power point presentation, she outlined

- the results of the European Forum on Webpresence at Council in Riga 2010,
- the reasons for creating a new web presence for EVTA and its members,
- the general goals agreed to at that meeting and at the end of the LEO 2 session in Hamburg.

Scott Swope continued the presentation, outlining

- Content Management
- Costs
- Long-term technical support
- Training possibilities
- Financing possibilities

He began by

- describing the current status of the website project
  - consensus to proceed (Hamburg)
  - decision by EVTA executive to go with CMS solution
  - EVTA decision to use TYPO3 as a CMS solution and to use q-wert.net as web designer
  - current status of EVTA member countries and their participation

### **Content Management**

He continued by

- explaining the reasoning behind the choice of a CMS solution for the EVTA website
- reiterating the advantages that such a CMS solution would bring to EVTA
- drawing attention to some of the technical possibilities of the website renewal, including Multi-Media usage.

### **Costs**

Furthermore, he gave a break-down of the 5 basic costs:

- 1. CMS software, templates and tools:** these are free as EVTA will use open-source software.
- 2. Design costs for EVTA and member organisations**
  - a. for design and programming of EVTA website using q-wert.net: 7.306,60 € incl. VAT
  - b. programming Template for EVTA member assoc.: one-time Fee: 1.356,60 € incl. VAT
- 3. Technical set up costs incl hosting service**
  - a. one-time set-up fee: 58,31 € incl VAT
  - b. hosting costs (for EVTA and 2 other countries) 46,41€ incl VAT (monthly)

#### **4. Server hosting and domain name cost**

##### **a. Premium service:**

1. free use of EVTA CMS installation/ TYPO3 & “back office” browser Admin
2. free sub-domain
3. template use included
4. no change of domain name required
5. free but restricted Email transfer service (*pass-through to existing email account*)
6. Normal Email account service for 11 € a month extra
7. Hosting cost free: (*contribution to EVTA Hosting cost approx. 5€ month*)

##### **b. Standard HTML/ FTP hosting service** over q-wert.net (No CMS installation)

1. one time-set up fee: 58,31 € incl. VAT
2. monthly hosting fee: 10,71 € incl. VAT
  - a. HTML/ FTP Access
  - b. full hosting service, incl. Email, etc.

#### **5. Costs of training for web administrators**

1. One day training, 452, 20 € incl. VAT: either local or over video/ SKYPE.  
Note: This training is included in the basic cost of the design!
2. One hour training or consultation with q-wert.net: 107,00 € incl. VAT
3. Free training videos over [www.typo3.org/](http://www.typo3.org/) [www.youtube.com/](http://www.youtube.com/) [www.vimeo.com,](http://www.vimeo.com/) etc.